

Journey Here.

TRAVEL

JULIANNE WILL AND HEATHER SMITH
Ad Agency Professionals | Experienced Travelers
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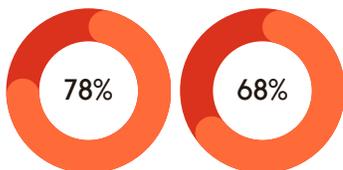
Yes. We love to travel!

But we're also highly skilled marketing professionals with backgrounds in advertising, strategy, publishing, copywriting, videography and travel writing.

Let us use our valuable skills for your brand, connecting you with our audience of women who are ready to travel and turn to us for tips and recommendations!

At Journey Here, we equip women with the know-how and resources to help them travel confidently.

JourneyHere.Travel



Women Ages 35-65

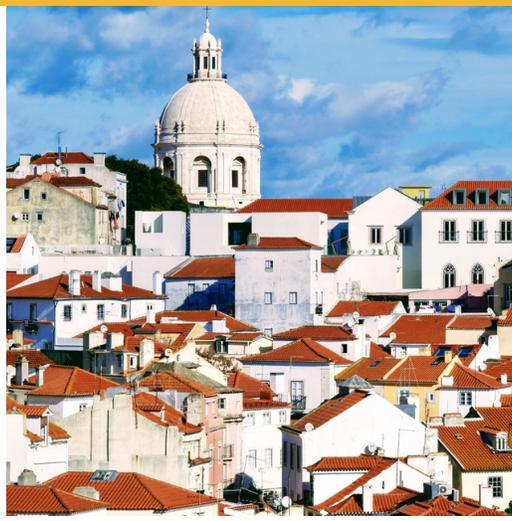
- 35-54
- 15k
- 11K
- 57



@journeyheretravel

Find us on Facebook, Instagram, Pinterest and YouTube.





WHAT MAKES US DIFFERENT

Clean Content

Julianne is a professional copy editor. Your content will be delivered clean and ready for publication.

Marketing Experience

We go beyond data and analytics; we understand how the marketing journey works and how to assess customer experience.

Professional Service

You can count on timely responses and deliverables provided on deadline.

A Desirable Demographic

Our audience consists primarily of affluent middle-aged women, decision-makers in their households. "Today, 56 percent of leisure travelers are women. ... Women make close to 85 percent of all travel decisions."

Katherine LaGrave, *The Power of Women in Travel*, *Afar*, March 4, 2021.

OUR BRAND

We've learned to seek carefully but fearlessly, and we hope to inspire others to do the same. We encourage, equip and empower women follow their adventurous hearts.

MEET JULIANNE

I've been published nationally as a food and wine writer; highlights include a cover story in *Sommelier Journal* and interviewing Anthony Bourdain for the *Chicago Sun-Times*. My travel writing also has been published in a number of outlets, including a bed and breakfast feature for a city magazine for two years. I've worked as a reporter, writer, copyeditor, advertising account executive and social media manager. You can see my resume and samples of my work at juliannewill.com.



MEET HEATHER

I spent a decade as a video producer and now work as the marketing director of a large-scale solar distributor. I understand the power of managing a brand. I am also passionate about helping you exceed your customer's expectations through on-site customer experience consultations.

We built Journey Here with 20 years of experience in marketing, branding, social media management, journalism, video production, copywriting and copy editing. We're a dynamic duo — and a lot of fun!

SERVICES

Copywriting

Benefit from professionally written profiles, features, reviews, blogs, site content, social copy and print collateral

Content Creation

Extend your content with high-quality photography, video editing, social media and other materials

Brand Analysis

Ensure your messaging, services and products are in tune with your customers' needs

Customer Journey Analysis

Discover the ways customers find and interact with your business

Customer Experience Consultations

Assess your customers' and guests' experience with your brand from the moment they first interact, online or in person

BRAND PARTNERSHIPS

We're open to partnerships with brands that align with our values, and that offer products or services that we support and use. If you'd like us to consider your brand, please email us at hello@journeyhere.travel

Get to Know Us

We get it; you're looking for a first date.

Let's chat! We're building our travel partnership portfolio and are open to trade opportunities.



CONTACT US

hello@journeyhere.travel

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